

## FeellnInspiration – Opening opportunities for decorative glass in automotive interiors

---

**Back in 2019, FeellnGlass® explored a differentiating approach to address market needs regarding the integration of glass in automotive interiors.**

**2022 is the milestone for co-creation projects with design customers thanks to the release of the new FeellnInspiration decorative samples collection.**

### “New in-vehicle glass interface”

Having in mind the main concerns of CMF designers in their choice of materials, FeellnGlass® takes advantage of its assets to better consider the enhancement of car interiors with glass. Indeed, amid the flourishing environment of plastic-related components of car interiors, the introduction of glass trims creates a breakthrough in what seems ahead of time according to current trends and practices.

### “Versatility, ergonomics and aesthetics”

Tremendously connected and highly customized with state-of-the-art design, automotive cockpits provide a tailored user experience combined with a significant level of details. To accommodate flawlessly functionality and premium design, glass acts as a mediator between technology integration and aesthetics.

*“FeellnInspiration is a breakthrough in decorative glass for interiors and is driving a whole new set of possibilities for CMF designers”* says Thomas Lambricht, CEO of FeellnGlass®.

Glass therefore evolves as a smart surface ranging from decorative trims, to the seamless integration of displays or immersive backlighting effects, the FeellnInspiration glass range represents a versatile element of interiors in addition of being a durable and long-lasting one.

Full collection and samples on show at Automotive Interiors Expo Novi - booth A416.

Follow the news of FeellnGlass® on LinkedIn: <https://www.linkedin.com/showcase/feelinglass-by-agc>

Novi, 25<sup>th</sup> of October, 2022

### **About AGC Automotive Europe**

Based in Louvain-la-Neuve (Belgium), AGC Automotive Europe is the European automotive glass branch of the AGC Group. The AGC Group, with Tokyo-based AGC Inc. at its core, is a world-leading supplier of flat, automotive and display glass, chemicals and other high-tech materials and components. AGC Automotive Europe specializes in production of windows (OEM and replacement) for vehicle manufacturers. It also provides ready-to-assemble systems (fixation devices), higher value added functional systems (antennas, sensors, heating elements) and enhanced property glazing (improved thermal, sound and vision comfort).

For more information go to: [www.agc-automotive.com](http://www.agc-automotive.com) and [www.agc-arg.com](http://www.agc-arg.com) (automotive glass, ARG). Join us on [LinkedIn](https://www.linkedin.com/showcase/feelinglass-by-agc)

### **About FeellnGlass®**,

*Europe-based glass manufacturing company, part of AGC Automotive Europe, FeellnGlass® aims at developing uses for thin glass, a versatile and durable material, for the automotive industry. By providing OEMs and Tier1s a tailored approach for their projects, the “shared vision” is the leitmotiv of its partnerships to push forward the ergonomics and aesthetics of automotive interiors.* [www.feelinglass.eu](http://www.feelinglass.eu)

For further information

AGC Automotive Europe  
Karine Druelle-Lips  
Mobile: +32 (0)478 504 995  
karine.druelle-lips@agc.com

FeellnGlass®  
César Colombo  
Mobile: +32 (0)490 66 10 60  
cesar.colombo@agc.com